

MAKING YOUR BUSINESS MORE SUSTAINABLE – REDUCING YOUR CARBON FOOTPRINT

Date: Tuesday 24th November 2009
Time: 9.00am – 5.00pm
Venue: London South Bank University

Are you a small to medium sized enterprise interested in becoming more sustainable? Then come to this **free** event on practical sustainability. Sustainability is a key requirement in working for many large organisations and developing an environmental policy and action plan could help address this.

Workshop aims and content

This is a day long workshop preceded by the preparation of your organisation's carbon footprint. We will help you measure your free carbon footprint, which you will then use during the workshop in order to develop an environmental policy and action plan. This whole process will change your future business as well as reduce the impact on the planet.

After the workshop, LSBU and Carbon Smart will assess the outcomes of your policy and action plan. The best three submissions* will have the opportunity to be rewarded with vouchers worth £3k of expert consultancy to help implement your action plan. For the full programme please see overleaf.

Who should attend?

The workshop is suitable for London based small to medium enterprises with between 1 and 249 employees who are looking to develop their environmental policy and become more sustainable.

Workshop Delivery

Phil Jones - CEng. MSc. MCIBSE, MEI, MASHRAE

Phil Jones has spent the last 25 years trying to make buildings more energy efficient and is a recognised expert in this field. Phil is a Visiting Research Fellow at London South Bank University, helping develop research activities and business partnerships in the energy field. He is also a member of CIBSE Council and the chairs the CIBSE Energy Performance Group.

Carbon Smart

Carbon Smart are specialists in carbon footprinting of small businesses and a partner organisation to LSBU in this area. They provide sustainable solutions, practical help to businesses and public sector organisations seeking to reduce costs, win business, manage risk and compliance and engage stakeholders.

| *Voucher opportunity ONLY open to enterprises employing between 4 to 249 fulltime equivalent employees

Pre-workshop

You send us some basic information (in-confidence) about your business and we will develop a simple measure of your carbon footprint. We will send you guidance on what data to return to us and will provide your footprint during the workshop.

Workshop programme

- Introduction
 - Climate change overview
 - Successful Green communication
 - Why business should engage
 - Understanding your carbon footprint
 - Round robin of four subjects:
- Practical energy efficiency actions in small businesses including 10 top actions that you can take today
- Waste and recycling
- Staff communication
- Sustainable procurement – what to buy and how to meet the sustainable procurement requirements of buyers
- Carbon reduction action plan workgroups
 - What to do
 - What not to do
- Environmental policy workgroups
- Next steps
- Going beyond the basic carbon footprint
- Gaining an award
- Knowledge Connect & KTP

To book a place:

Please email info.esu@lsbu.ac.uk or call 020 7815 6944 / 34

Visit our website: <http://www.lsbu.ac.uk/enterprise>